

MSME Vendor Development Programme Cum
Industrial Exhibition & B2B Meet
on 15th and 16th May 2017
at Marine Drive, Ernakulam

LAGHU UDYOG EXPO 2017



Organised by:
COCHIN SHIPYARD LIMITED
(A Government of India Enterprise)
Cochin-682015, Kerala

Supported by:

MSME-DEVELOPMENT INSTITUTE, THRISSUR
MINISTRY OF MSME
GOVERNMENT OF INDIA



DEPARTMENT OF INDUSTRIES & COMMERCE
GOVERNMENT OF KERALA

PROGRAMME:

Cochin Shipyard Limited (CSL) is one of the leading shipbuilding and ship repairing companies in India. Our Client list includes SCI, Indian Navy, Indian Coast Guard and many other Nationally & Internationally renowned ship owners /organizations. CSL has been able to achieve high levels of quality in its operations which has been commended by some of the prominent owners.

There are many MSMEs in India, which are able to deliver products of high quality meeting International Standards at competitive cost and time. With the active support of various agencies under Ministry of MSME, Govt. of India and Department of Industry and Commerce, Govt. of Kerala CSL is organizing a two days National Level Vendor Development Programme cum Industrial Exhibition & B2B meeting "**LAGHU UDYOG EXPO 2017**" at Marine Drive, Ernakulam on 15th and 16th May 2017 for bringing such MSMEs into limelight.

OBJECTIVE OF THE PROGRAMME:

- Provide Platform to MSME Units to demonstrate their Products and Services to respective buyers (Central Ministries, Govt Departments, PSUs, Large Scale Industries etc.)
- Develop potential MSMEs as vendors for above buyers
- Facilitate buyers in identifying and selecting the right vendors
- Bring Govt Departments, Central Ministries, PSUs, Large scale Industries and others to a common platform for business promotion & Industrial development
- Provide opportunities to identify various potential Product development and Indigenization of marketing sources

PARTICIPATION:

- Major PSUs and State Government agencies are participating in B2B meeting and setting up stalls.
- Seminars by experts will be organized in the main stage as part of the EXPO.
- Opportunities will be given for selected participating MSMEs in the main stage for presentation of their products/services. Details of the same are to be indicated during registration.

EXHIBITION:

Display items which are likely to be purchased by Defence, Shipbuilding and Large scale Industries under following categories:

- Import substitution items
- Safety items
- Critical/ Scarce source items
- Routine items

The Product classification mainly will be as follows:

- Manufacturing and fabricated mechanical items, machine components, Casting & Forging, Mechanical Seals etc.
- Pipe and pipe fittings including valves, filters/ strainers, Gaskets,
- Tools, Manufacturing jigs & Fixtures etc
- Electrical equipments like transformers, motors, cables, control panels LT switches etc
- Electronic products like stabilizers, communication and signal equipments etc
- Marine furniture including ceiling, paneling etc.
- Sheet metal fabrication, gratings, ladders, doors, cable trays etc
- Rubber products such as gaskets, O Rings, Oil Seals etc.

STALL DETAILS

Stall size: 10' x 10'

Total No. of Stalls : 80

- Separate provision for B2B meeting
- All stalls will be centrally Air Conditioned
- Stall allocation will be on First come First Serve basis

PROVISIONS:

Following will be provided at each stall:

- One Table Two chairs
- Electric lights
- Electric connection for laptop/ display devices
- Name boards (names as furnished in application form)

HOW TO REGISTER:

- Interested MSME registered firms can download the registration form from CSL web site (www.cochinshipyard.com)

- Duly filled registration form along with a **demand draft of Rs.5000/-** as registration fee in favour of "Cochin Shipyard Ltd" payable at Ernakulam may be submitted on or before last date of registration at the following address.

**Mr. SONY CLEMENT T M, Senior Manager, Materials Department
Cochin Shipyard Ltd, Ernakulam-682015, Mob: 9995804311**

- Last date for receiving the duly filled in registration forms – **20 Apr 2017**
- CSL will shortlist suitable firms from those submitting registration forms with registration fees
- Selected firms will be intimated on the detailed programme of the exhibition.
- **Registration fee of those firms attending the programme will be reimbursed at the end of exhibition.**
- **Demand Draft will be returned to those firms who are not selected for the programme.**
- Please visit CSL website www.cochinshipyard.com for further updates

TERMS & CONDITIONS:

1. Stall allocation will be on First come First Serve basis.
2. CSL reserves the right to select/ reject the applications received without assigning any reason. Allocation of the stall location will also be at sole discretion of CSL.
3. Overall security of the premises will be arranged by CSL. However the exhibitors are solely responsible for their properties in the stall and CSL will not be held responsible for any damage/ lose of property at the stalls.
4. Exhibitors will not be allowed to display any item including banners outside their allotted area.
5. Details of the personnel who will man the stall during the said dates need to be indicated in the Application form.
6. Sub-letting of the stalls is not permitted.
7. Lunch, tea & snacks for 2 persons per stall will be made available on the dates of exhibition.

For further details/queries, please contact:
Shri. Deepu Surendran, DGM, Mob: 9895765897, e-mail: deepu.surendran@cochinshipyard.com
Shri. Santhosh Philip, DGM, Mob: 9895705164, e-mail: santhosh.p@cochinshipyard.com
Shri. Ajith Kumar N, AGM, Mob: 9895705056, e-mail: ajithkumar.n@cochinshipyard.com